



LOUISIANA CULINARY INSTITUTE

Press Release for Immediate Use

4th Annual Race to Cannes Cooking Competition

Louisiana Culinary Institute (LCI) is proud to announce the 4th Annual Race to Cannes cooking competition. The First Rounds are scheduled to start Tuesday January 31st, Friday February 3rd, and Friday February 10th. We will need judges, so if you are interested please let us know ASAP.

LCI students will compete in this single-round elimination cooking competition for a trip to the Cannes Film Festival, where the winner will be part of The American Pavilion culinary team that will cook for the entire Cannes Film Festival in France from May 9th-25th, 2012.

This culinary team, hosted by The American Pavilion, provides up to 1,000 meals per day and caters all of The American Pavilion's cocktail receptions, press luncheons, parties, and special events. Prior to the Cannes Film Festival, students will enjoy a three-day orientation that includes visits to markets and vineyards, and meals with famed chefs, such as Roger Verge of the Moulin de Mougins.

The Race to Cannes competition is structured as a bracket-style tournament, where students are assigned a seed number. This seed number is used for student placement on the bracket, ultimately determining the match up in the head-to-head competitions. In each round of the competition, students have presented a different pre-determined protein, starch and vegetable to the judges. The winner of each round will advance in the competition, while the loser will be eliminated.

LCI will provide the winning student with round-trip airfare to France and The American Pavilion's program fee, which includes housing, breakfast, official Cannes Film Festival accreditation and pre-festival programming.

The Race to Cannes competition will be fierce, attracting several top-notch students and judges from Louisiana's culinary and media community. ***LCI will only be using local Louisiana ingredients from either the Red Stick Farmer's Market or other local vendors for this competition.***

This is also a great opportunity to view the premier culinary school south and the almost completed additions. For further information please contact Charlie Ruffolo at 225-769-8820 or by email Charlie@LouisianaCulinary.com.

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